



INVESTING FOR IMPACT

Dear **INNVEST Network!**

This newsletter is the reflection of 2021 in our eyes, also meaning that we can be in touch with you, offering an aspect of the undertaken road and the one that awaits us. This is essential in building relationships with our customers, supporters, or even prospective clients.

What is important for INNVEST is that we have faith in good and smart people. We build a network as a tool to do wonderful things for them and impact our lives. INNVEST exists to serve our NETWORK. That's the most important mindset to maintain!

We as a team, have within our mission to create a concrete impact on the economies of the WB6 by providing opportunities for growth, supporting and encouraging young entrepreneurs while decreasing the gap between new business ideas and investment opportunities. The scope of INNVEST is to foster innovation across sectors as an important drive for positive change.

We aim to bring together leading entrepreneurs, investors, prime investors, policymakers and merge a vast pool of ideas from across the innovative spectrum to address national and regional economic challenges.

3 PILLARS

FOSTERING
ENTREPRENEURSHIP

START-UP
PROMOTION

FIND INVESTMENT
OPPORTUNITIES



FABIOLA DURO
CEO & FOUNDER OF INNVEST



Becoming an intrapreneur is more than training in tools, methodologies, or gathering common values;

It implies a mindset shift, full commitment, and leveraging a fertile ecosystem.

Who are we,
if not measured by our impact?



PUTTING THE YEAR INTO PERSPECTIVE



ELEVATING AND EVALUATING

PROJECTS



IMAA



ACTIVITIES



INNVEST SUMMIT 2022

INNVESTING FOR IMPACT IN WB6



WHERE TO NEXT?

After concluding the "INNVEST Summit 2021", we're so excited to get back to our beloved host city of Tirana for INNVEST Summit in September or October 2022. If you're joining us, you might as well take some much-deserved time to explore and experience one of WB6's most vibrant cities. Are you ready to take a look at what's ahead at INNVEST Summit 2022? We've lined up three days of inspiring talks, unmissable content, +8 Satellite events, Q&As, and masterclasses, with more talks and speakers, added each week. Join tech leaders and innovators, authors, athletes, actors, and more in Tirana in September or October 2022. From leaders of the world's biggest tech companies to artists and footballs players

15 TRANSFORMING BUSINESSES IN ALBANIA AND WB6 COUNTRIES



"Our mission to build and facilitate the Internet Economy in the region. Because, if we don't do it, we don't think others will do it for us." - **Mërgim Cahani, Gjirafa**

"Our Mission is to enable the buildings of tomorrow to be Smart, Secure and Sustainable. Our passion drives us to enable people to live and work in smart, secure & sustainable environments." - **Migena Schroeder, AESS**



"Facilization stands for Facilitate Modernization. Experiencing our customers' success and modernization, gained from technology innovation enabled from our products and services is what motivates me". - **Gjergji Guri, Facilization**

"ICT Hub is on the mission to empower as many people and their ideas as possible and empower organizational growth through innovation. Personally, I am grateful for being able to impact the change in this world, and that is something that is moving me forward every day!" - **Sandra Nestic, ICT Hub Serbia**



"Blessed Investment, the parent company of the Blessed Investment Group, invests in high-performing and high potential companies in sectors such as Energy, IT, Real Estate, Infrastructure, Logistics, Tourism, Maritime, etc." - **Besnik Leskaj, Blessed Investment**



"Our mission at MVM architecture is to provide client focused service through our responsible practice of Architecture, by striving each day for excellence to bring client ideas to life. Our motto is to Shape (the) thinking." - **Alket Meslani, MVM**

"Innovaway supports customers in their digital transformation process with the aim of increasing competitiveness on the market. With the customer being at the center of the development strategies, boasting an excellent level of service, end-to-end solutions, thanks to the expertise of its people, and offering technologically advanced and reliable solutions that guarantee business continuity and cost optimization, all due to the distributed delivery, of which Tirana represents an important pillar." - **Matilda Merzhani, Innovaway**



" In recent and challenging times we have been particularly driven by two important principles that make us stronger and make our passion work work and work ethics.

The first is very important principle quoted 'Someone is sitting in a shadow today because someone planted a tree a long time ago' with this we always work for the long run thus avoiding short vision and bad decisions.

The second is an expression by Frank Gallinelli which rightfully says ' It is simplistic and not particularly helpful to say that your objective is to make money... it is a bit like saying that your personal objective is to continue breathing'" - **Jonian Antoni, C21**



"Apart from the economic impact, CCBS has also offered a considerable number of investments with social impact. Photovoltaic investment in the green mission of Coca-Cola Bottling Albania results in the use of Solar - Photovoltaic Energy Panels, in order to reduce the annual amount of CO2 emitted and cover the annual energy consumption to a level of 62%, through the use of natural resources in order to protect the environment from pollution.

Our main objective is that in Albania, as well as in other countries, to be a family company in KM 0, with 0 emissions. "

- **Luca Busi, Coca Cola**





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"Microfinance in a digital time is more human than ever. It creates a good culture of customer centricity, targets excellent customer experience and higher financial inclusion." - **Herjola Spahiu, NOA**



"The new normal is not clear yet, but we need to start moving toward it, mainly through technological implementation and capacity building." - **Linda Shomo, Easy Pay**



"Care is good, even for a marketing strategy. This has been always our moto, in this pandemic situation it became purpose, and from here is the need to change every day." - **Jonida Shyti, Nobel SHA**

"As I think about success, surfing can tell a lot...You should have a reliable surfboard (team), be flexible to adapt and change your strategy depending on the market waters (innovate), peer over the ledge (vision) and then take off and surf the wave (charge)." - **Kreshnik Robo, Deloitte**



"What drives our business to always move forward and innovate is finding new ways to meet customer's expectations and offer a unique service experience" - **Valbona Guri, Smile.al**

"My entrepreneurial drive - and our company name, Vela Group - finds inspiration in Mark Twain's challenge: "Twenty years from now you will be more disappointed by the things you didn't do than the things you did do. So throw off the bowlines. Sail from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover." - **Grant Van Cleve, Holberton School Albania**



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PARTNERS



AlbaniaTech, is a platform to inform about the Albanian Startup and Innovation Ecosystem, its actors and their offers as well as a place to share success stories and an overview of active startups.



As a service provider in the field of international cooperation for sustainable development and international education work, GIZ is dedicated to shaping a future worth living around the world.

The GIZ Program for “Sustainable Economic and Regional Development, Employment Promotion and Vocational Education and Training” in Albania (GIZ ProSEED), under the component of (VET), cooperates with private vocational training providers in ICT sector in the country with the aim to scale-up VET interventions.



EBRD Albania focuses on the sustainable development of the private sector, building on the strong entrepreneurial spirit in the economy, enhancing the commercialization of infrastructure projects and promoting sustainable energy and environmentally sound investments.



EU for Innovation¹ seeks to improve the innovative ecosystem and boost the creation of start-ups in Albania through:

Capacity development for innovation among innovation ecosystem actors;

Intensified linkages within the Albanian innovation ecosystem and internationally;

Funding for innovative start-ups and innovation support organisations/ providers (Result Area 3).



Business Mag Albania is an important and active actor in the Albanian Entrepreneurship Ecosystem, by giving support to Startup Initiatives in the Region while being a solid partner to many events, conferences, summits, and educative sessions taking place in Albania.



Wolves Summit, our Community Partner, is the largest tech conference in CEE. Organized as an online & offline event, the upcoming edition offers startups, scaleups, corporations, executives, investors, partners and sponsors alike a unique opportunity to reach the global tech community and meet in person, for the first time in Wrocław, Poland.



THANK YOU
FOR
SUPPORTING US
THROUGHOUT
2021