



INNVESTING FOR IMPACT

Dear **INNVEST Network!**

This newsletter is the reflection of 2022 in our eyes, also meaning that we can be in touch with you, offering an aspect of the undertaken road and the one that awaits us. This is essential in building relationships with our customers, supporters, or even prospective clients.

We as INNVEST team, have within our mission to create a concrete impact on the economies of the WB6 by providing opportunities for growth, supporting and encouraging young entrepreneurs while decreasing the gap between new business ideas and investment opportunities.

The scope of INNVEST is to foster innovation across sectors as an important drive for positive change.

Our vision for 2023 is to bring together leading entrepreneurs, investors, prime investors, policymakers and merge a vast pool of ideas from across the innovative spectrum to address national and regional economic challenges.

3 PILLARS

FOSTERING
ENTREPRENEURSHIP

START-UP
PROMOTION

FIND INVESTMENT
OPPORTUNITIES



“

INNVEST aims to lead with leaders in the digital space.

INNVEST and its network will lead together the Future Finance (FF) and A2F insights that continue to shape the future of finance.

The timing is perfect – We all can use more insights on next year’s plan. That future is now and we are more than ready for it.”



PUTTING THE YEAR INTO PERSPECTIVE

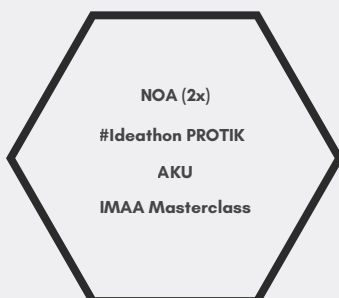


ELEVATING AND EVALUATING

PROJECTS



IMAA

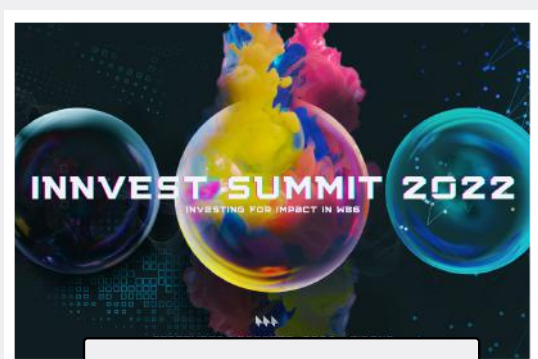


ACTIVITIES



INNVEST SUMMIT 2022

INNVESTING FOR IMPACT IN WB6



WHERE TO NEXT?

INNVEST Summit 2022 took place on October 12,13,14 at National Theatre of Opera and Ballet. 3 full days of creating Top-Level relationships in the ecosystem between its main actors. It wasn't just one of the biggest events in the #entrepreneurship and #innovation ecosystem, #INNVESTSummit22 was also an experience where we enriched ourselves, met people from the ecosystem and opened our minds to a world full of vanguardism, innovation, and motivation. Where to NEXT...?

WHERE DO YOU SEE YOUR COMPANY IN 2023 CHALLENGES & OPPORTUNITIES



Eden has been a company created since the beginning with the belief that investing in technology in the service of beauty would make the difference. The challenge of this year is to upgrade human resources with continuous education for this technology.

Right Things + Right People = Right Results - Jonida Shyti, Nobel sha

We have started an internationally challenging and strong Development Plan in the Digital Transformation field.

Innovaway is ready to take the big leap and take up the international challenges especially developing the North American and Central European Market with a specific focus on Cloud, Digital and Cybersecurity Services. - Matilda Merxhani, Innovaway Albania



Fostering financial inclusion and access to finance can make crucial contributions to economic development in Albania! EasyPay will continue to support individual entrepreneurs and SMEs across the country with their digital transformation and e-commerce journeys. - Linda Shomo, Easy Pay

Working in real estate is the highest dynamic of personal development for everyone who becomes part of this industry. Today, Century 21 Albania is represented by 350 collaborators who focus on individual progress, operating with direct consultancy for Albanian and foreign citizens. The ability to remain brilliant, professional, and successful comes as a result of being faithful to the client's needs and desires. - Jonian Antoni, Century 21



TUMO Tirana is the place where every student not only acquires tech skills, but more importantly, they feel heard, valued, and inspired to pursue and discover their passions and strengths. Our aim is to create the right atmosphere that fosters creativity, confidence, and other human values that need not be lost in the digital era. - Shqipe Berisha, TUMO Center Tirana

In order for any business to grow and be sustainable in the long-term, it needs to solve a problem. Fundamentally, one grows and becomes big by solving a societal problem and improving the life quality of people. In the short term, one might be focused on various market-driven projects, but the long-term vision should always revolve around societal problems. - **Mërgim Cahani, Gjirafa**



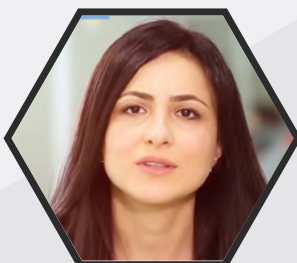
Our objective is that Smile.al, the first crowdfunding platform in Albania, becomes a donation platform for every Albanian in Albania and in the world to support social causes by contributing to the development of the whole society. - **Smile.al**

Accelerating sustainable economic, social, and environmental value will continue to guide our work and fostering mission toward an innovative, winning business model in 2023 and in the future. - **Fabio Colliva, Coca-Cola Bottling Albania**



As technology, globalization and demographic shifts continue to shape how businesses compete, the importance of soft skills is growing. Businesses recognize the importance of building soft skills in their employees in order to harness the broader benefits. Given the importance of soft skills, our challenge is to continue to build our understanding of how we perform. Effectively investing in improving our soft skills will bring significant benefits – to individuals, businesses and our economy. - **Roden Pajaj, Deloitte South Central Europe**

As a microfinance Institution, for more than 24 years our core mission was to increase financial inclusion for the underserved population. In the new digital era, our mission has transformed into providing financial and non-financial services to any customer and through different channels. Because in NOA, we believe that microfinance through digitalization can power up financial inclusion and education, reduce geographical and behavioral barriers, respond fast and with high quality to any customer need, level up market standards to create the best customer experience. It is a big challenge, but also an endless opportunity! - **Herjola Spahiu, NOA sha**



Credins Bank has as its own strategic objectives to transform towards innovation and technology. Our challenge and in the same time our opportunity is to bring a new way of using the bank in line with the changing consumer behavior & ongoing developments that are taking place in the world today and consider adaptation as a critical point for the further growth of our business by providing the highest quality of customer service. - **Valbona Dhjaku, Credins Bank**

INNOVATION MANAGEMENT ACADEMY ALBANIA IMAA

The key to a successful company lies in its willingness to adapt to a demanding and competitive market, develop its resilience, and inspire its employees to create value for its customers.

What is Innovation Management Academy Albania (IMAA)?

Innovation Management Academy Albania is a unique educational format that incorporates lectures, training, and workshops, aiming to build your organization's capability to manage innovation.

IMAA mainly focuses on innovation, digital transformation, operational excellence, growth strategies, talent development, coaching and integration, switch carrier, and career guidance by bringing into light active stages programs and mentoring them by industry professionals.

Also, IMAA's second pillar is to make the Albanian Market aware of the first unique platform in providing better access to new job opportunities in the ICT sector and innovative products/ services (intermediations process) through providing;

- NEW**
- **A talent acquisition matchmaking platform supported by RISI Albania** focusing on how a company intends to position itself as an attractive destination and how it plans to source, assess, employ, and bring on board the young generations to respond to the market employment needs in Albania in the ICT sector; (www.investfund.com/imaa)
 - **Providing soft skills training** to fulfill the students' & ICT Companies' gaps and challenges in 12+ soft skills modules

INFO:

17+ lecturers

11 IMAA

271 alumni

MODULES:

Corporate Innovation
for Intrapreneurs

Digital transformation

Startups Innovation

Financial management
for startups

Green Digital Transition
& Sustainability

Supply Chain Development
Practices & Procedures

Project Management

ICT Soft Skills
(12 modules)

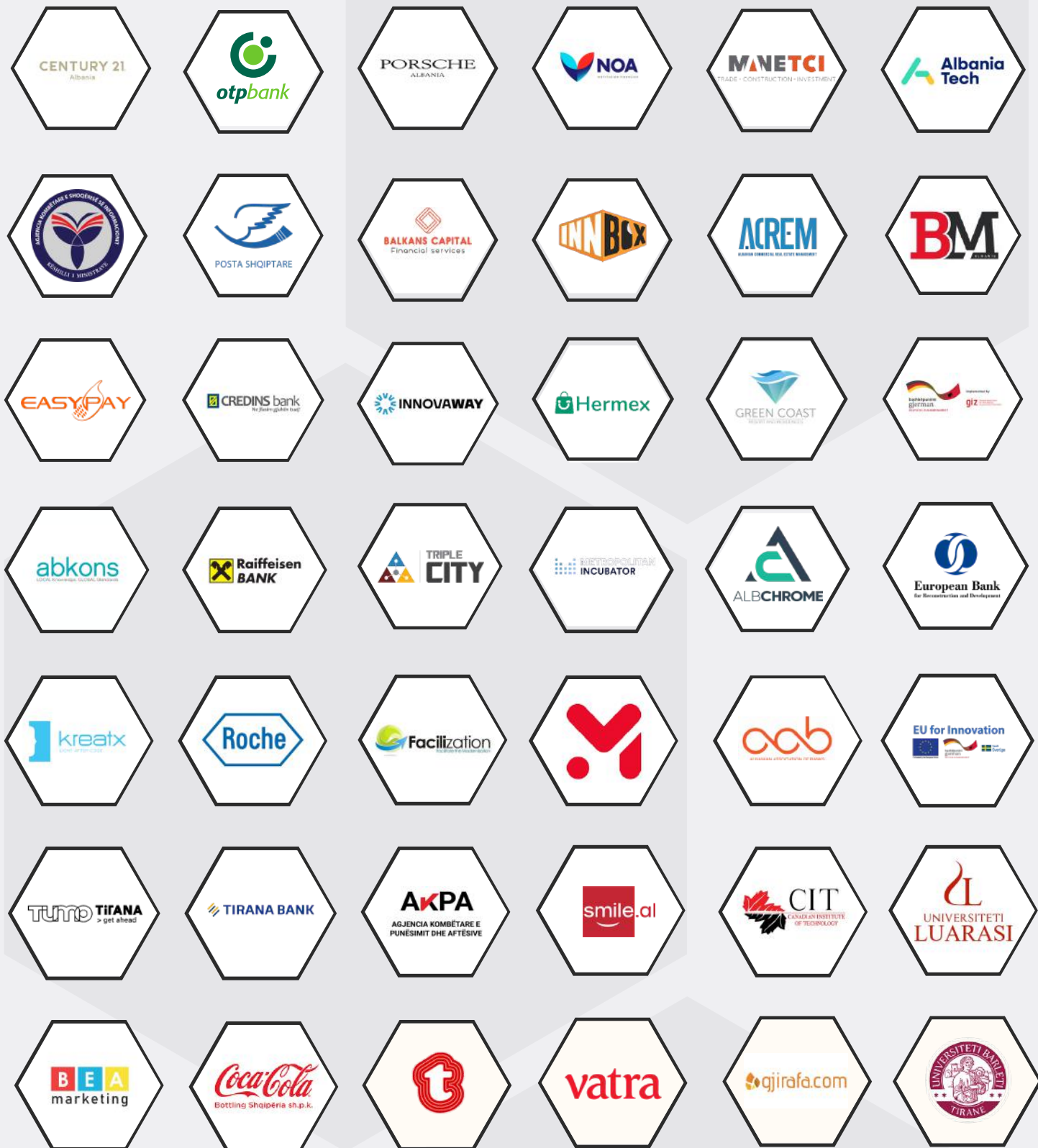
Digital Marketing /
Communication

Social Responsibility

Impacts (CSR)

Leadership Coaching
on Systematic Team
Approaches Techniques

PARTNERS & CLIENTS





THANK YOU
FOR
SUPPORTING US
THROUGHOUT
2022

LEARN HOW YOU CAN MANAGE YOUR INNOVATION
EFFORTS, BY CONTACTING US FOR MORE INFORMATION!

E-mail: info@investfund.com

Web: www.investfund.com

CEL: +355 69209 1818

**WHERE TO NEXT?
2023**